

Discover Predictive Insights for Insurance

Fenris Predictive Insights support decisions through every step of the policy lifecycle. Know the exact impact of every lead entering the funnel through data modeled to your unique book of business.

HOW MUCH IS THIS LEAD WORTH?

Bid Model

Reveal what a lead is worth before you pay for it.

HOW TEAMS USE IT

Optimize spend by bidding on the best fit leads with greater marketplace transparency.

MOVES
Lower CAC

WILL THIS LEAD CONVERT?

Propensity to Bind

Predicts which leads are most likely to bind.

HOW TEAMS USE IT

Triage intake, route the best prospects to agents and underwriters first, and stop spending time on quotes that won't close.

MOVES
Higher bind rate

WHAT IS THE LIFETIME VALUE?

Lifetime Value

Estimates the long-term value of a policyholder earlier.

HOW TEAMS USE IT

Put acquisition and service spend behind the customers who will renew, add policies, and stay profitable.

MOVES
Higher LTV

WILL THIS CUSTOMER STAY?

Churn Risk

Indicates if a customer is likely to churn.

HOW TEAMS USE IT

Flag at-risk policyholders before renewal so retention teams can step in with outreach, coverage reviews, or pricing changes.

MOVES
Reduce churn

Data Simplified

Advanced machine learning technology translates complex data into easy to act insights.

Autonomous Retraining

Models autonomously retrain to prevent drift and maintain continuous accuracy.

Instant Insights

Move millions of leads through a model and experience real-time output.

Outcomes Service

Utilize our Outcomes Service free of charge to provide models with heightened accuracy by training on real results.

↓ 28% CAC

Carriers and agencies reduce customer acquisition cost by up to 28% and bind 39% more policies from the same agent hours.

Score your book today.

Get started with a free proof of concept to see what Predictive Insights can reveal for your team.

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